

## Pricing OTT Services Germany Nov. 2023

Pricing of the top product tiers of OTT videos services in Germany in November 2023, compared to August 2022.

Name	Cost per month ("up		Price Change 09/22 vs. 11/23	Key Formats		Examples: Top content not to be missed
	Q3/2022	Q4/2023		Movie & Series	Football	
<b>1. Access fees for TV</b>						
Private in HD	5,00	<b>5,00</b>			x	Bauern sucht Frau, DSDS, Supertalent, Dschungelcamp, Wer wird Millionär, Formel 1
Basic Pay TV Packages	10,00	<b>10,00</b>		x		Olympia, Eredivisie, NOS X Games, Serie A, Ligue 1, ATP, Bosch, Yellowstone, Chicago Fire, Person of Interest, Bosch, Fury
<b>2. Public broadcasters</b>						
Rundfunkbeitrag	18,36	<b>18,36</b>		x	x	Tatort, Sportschau, Um Himmels Willen, In aller Freundschaft,
<b>3. Multi-national streamers</b>						
Amazon Prime Video	8,99	<b>8,99</b>		x	x	Champions League, LOL, Star Trek: Picard, Ringe der Macht, The Grand Tour, Jack Ryan, Vikings
Apple tv+	4,99	<b>9,99</b>	100%	x		The Morning Show, For All Mankind, Monarch, The Fountain
discovery+	5,99	<b>5,99</b>				Tour de France, US Open, Grand Slams, Olympia
Disney+	8,99	<b>11,99</b>	33%	x		Pixar, Star Wars, Marvel, Simpsons
Netflix	17,99	<b>17,99</b>		x		Squid Game, Stranger Things, Wednesday, Monster, Haus des Geldes, Bridgerton
Paramount+	7,99	<b>7,99</b>		x		The First Lady, Star Trek, NCIS, Halo, South Park, King of Queens, Paw Patrol, SpongeBob
Peacock	-	-		x		Saved by the Bell, Rutherford Falls, Bel-Air, The Office, Monk, Dr. House, Kardashians
Youtube Premium	11,99	<b>11,99</b>				
DAZN	29,99	<b>44,99</b>	50%		x	Champions League, Bundesliga, Premier League, Serie A, La Liga, Ligue 1, Formel 1, NFL
<b>4. National streamers</b>						
Dyn	-	<b>14,50</b>				Handball, basketball, volleyball, table tennis, hockey
Joyn+	6,99	<b>6,99</b>		x		Shame Game, Slavik, Frau Jordan stellt gleich, Jerks, Grey's Anatomy, Krass Klassenfahrt, Reef Break, Masked Singer
Magenta TV flex	10,00	<b>15,00</b>	50%	x		Deutsch-Les-Landes, Arthurs Gesetz, Prison Break, The Walking Dead, 24, Legacy, Vikings
Magenta Sport	9,95	<b>12,95</b>	30%		x	3. Bundesliga, Frauen Bundesliage, EuroLeague, EuroCup, DBB, Eurobasket, DEL
RTL+ Max	7,99	<b>9,99</b>	25%	x	x	Europa League, NFL, Yellowstone, Walker, GZSZ, Pretty Little Liars, CSI
Wow Entertainment (Sky)	9,99	<b>14,98</b>	50%	x		And just like that, Euphoria, House of Dragon, Das Boot, Halo Der Pass,
Wow Live-Sport (Sky)	29,99	<b>29,99</b>			x	Bundesliga, Formel 1, Premier League, DFB Pokal, ATP Tour, Eishockey
<b>Total</b>	<b>205,19</b>	<b>257,68</b>				
Price Change 09/22 vs. 11/23		25,6%		16,0%	18,1%	